

Urth Gloss



Product Description

Our only OBA-free, solvent canvas, Urth is the industry benchmark for color gamut, D-max, and light-fastness. Urth combines our most premium poly/cotton base and inkjet coating to eliminate metamerism and color shift. The first solvent canvas to be certified archival by an accredited third party for 100+ years display life.

Physical Specifications

Base Composition	65% Cotton/35% Polyester
Basis Weight	400 gsm
Caliper	20 mils
Opacity	98%
Gloss	13 GU
CIE L*a*b* (F7/2)	L*97.2 / a* 0.0 / b* 0.7
Texture	Moderate (2-over-1 weave)
Finish	Gloss
Core Diameter	3"



Printer Compatibility & Handling

EcoSolvent Printer Compatibility	Epson®, Roland®, Mutoh®
Wide Format Solvent Printer Compatibility	HP®, Mimaki®, Mutoh®, Roland®
Grand Format Solvent Printer Compatibility	Gandi®, Inca®, Nur®, Scitex®, Vutek®
Ink Compatibility	Latex, Solvent, UV
Optimal Print Environment	70°F (21°C), 30-60% Relative Humidity
Handling: Avoid touching the coated surface. Cotton gloves should be used when handling inkjet coated materials from Breathing Color.	
Note: Coated surface of every roll faces out.	

Additional Information

Storage	70°F (21°C) / 50% Relative Humidity; store in original packaging and in a controlled environment
Shelf Life	Minimum 1 year from purchase date, when stored as specified
Lamination	Not required
Print Settings & ICC Profiles	Custom ICC Profile will produce optimum results

Note: Actual print stability will vary according to media, printed image, display conditions, light intensity and atmospheric conditions. Breathing Color does not guarantee the longevity of prints. For maximum print life display all prints under glass or lamination or properly store them. All of the descriptive information and recommendations for the use of Breathing Color products should be used only as a guide. Furnishing such information and recommendations shall in no event constitute a warranty of any kind by Breathing Color. All purchasers of Breathing Color products shall independently determine the suitability of the material for the purpose for which it is purchased. Seller's and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Neither the seller nor manufacturer shall be liable either in tort or in contract for any loss of damage, direct, incidental or consequential (including loss of profits or revenue) arising out of the use of or the inability to use the product. No statement or recommendation not contained herein shall have any force or effect unless in agreement signed by officers of seller and manufacturer.